

# COMPANY PITCH DECK

Your Partner for Productivity, Collaboration, Efficiency, and Data Driven Decision Success!

Sesa Technology, Ltd. Tema, Ghana  
[www.sesatechafrika.com](http://www.sesatechafrika.com)



# Table of Contents

- [Company Info](#) **03**
- [Problem and Solution](#) **08**
- [Market Opportunity](#) **10**
- [Offering, Business Model, and Traction](#) **11**
- [Meet Our Team](#) **14**
- [Funding Ask and Usage](#) **15**
- [Projections and GTM](#) **17**
- [Contact Us](#) **19**



# Company Overview

Company Name : Sesa Technology, Ltd.

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Sesa Technology, Ltd, is a is a 100% Ghana–owned tech consulting firm (with US partnership) focused on Microsoft and related and other technology. We help organizations make their data safer and compliant, work together better, get more done, improve their work processes, and make smarter business decisions by offering consulting, strategy, implementation, migration, development, and training services. Our team of experts will work with you to find the best strategy and solutions for your organization.

[Link to Website](#)

[Link to Full Company Brochure](#)



# About Us

Sesa Tech's leadership consists of one Microsoft Alumni, one Microsoft MVP, and one MVP nominee. We are also a tech community founder of two communities, Microsoft Global Communities Initiative Leader for MEA and Microsoft Alumni for Good Leader and a member of TeXonnect Ghana.

We are a Ghanaian company, based in Tema, Ghana, with 40 years combined experience. We are partnered with 3 other Ghanaian companies and one US company providing full service managed services with some extras!

[Link to Website](#)

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# Mission

Sesa Technology's mission is to **empower and protect our people worldwide by strengthening Africa through tech – starting with Ghana.**

We are committed to helping Ghana's youth and workforce gain the digital skills, tools, and opportunities needed to lead in the modern economy without leaving Ghana.

By building local capacity and advancing innovation, we create pathways for growth that uplift communities, drive inclusion, and inspire the next generation of leaders.

At our core, we help organizations modernize their operations, secure their data, and improve collaboration through cutting-edge Microsoft-based and custom technology solutions.

Our mission blends **people empowerment with technological excellence**, ensuring that every solution we deliver contributes to a stronger, safer, and more connected future for Africa and all Africans.

[Link to Website](#)

[Link to Full Company Brochure](#)



# Vision and Goals

Sesa Technology's vision is to **lead Africa's digital transformation by enabling sustainable growth, innovation, and opportunity – beginning in Ghana.**

We believe that when our people are empowered with technology, knowledge, and opportunity, they can shape a brighter, more equitable world.

Our goals are to:

- **Empower and protect Ghana's youth and people**, creating digital career paths and global opportunities.
- **Strengthen Africa's position in the global digital economy**, driving transformation from the inside out.
- **Foster innovation and collaboration** through modern, secure, and connected systems that bridge Ghana with the world.
- **Advance cybersecurity and compliance** to safeguard organizations and communities.
- **Inspire lifelong learning and leadership**, nurturing a new generation of thinkers, creators, and change-makers.
- **Provide training in leadership, customer service, critical thinking, and other essential soft skills** to help individuals and teams grow personally and professionally.

[Link to Website](#)

[Link to Full Company Brochure](#)



# Executive Summary

- Sesa Technology Ltd is a 100% Ghana-owned tech consulting firm (with US partnership) founded in 2025.
- We deliver Microsoft 365, SharePoint, Power Platform services including training, help desk support, adoption and change management, managed services, and solution development such as industry-specific workflows and apps.
- We are seeking GHS 500,000 to expand sales, talent, tools, and establish offices in Accra and Kumasi.



# Problem

- Ghanaian organizations lose time, money, and efficiency due to fragmented, poorly configured, or underused Microsoft tools.
- Most lack the skilled talent, modern workflows, and structured guidance needed to fully leverage digital transformation.



# Solution

- We make work simple and connected**  
Our tools bring all your systems together so teams can work faster and stop repeating the same tasks.
- We help you go paperless**  
We turn paper forms into easy online forms so you can save time, space, and money.
- We make teamwork easy anywhere**  
Our cloud tools help people in different parts of Ghana — and around the world — share work and talk in real time.
- We help businesses run 24 hours a day**  
With smart automation and online systems, your business can keep running and serving customers anytime.

Sesa provides modern Microsoft 365 optimization, Power Platform automation, SharePoint intranets, training & adoption, managed services, creative solutions, and custom industry-specific apps and workflows.



# Market Opportunity

- Growing demand for digital transformation in Ghana and Africa.
- Thousands of SMEs and enterprises transitioning to Microsoft 365.
- Government & corporate sectors actively investing in modernization.



# Products and Services

- ✓ Microsoft 365 & SharePoint Consulting
- ✓ Power Platform Solutions
- ✓ Managed Services & Help Desk
- ✓ Training & Adoption
- ✓ Creative & Tech Writing Services
- ✓ Industry Apps (Construction, Nonprofit, Manufacturing, Oil & Gas, Real Estate)
- ✓ Corporate and Small Business Packages



# Business Model

- Project-based services
- Monthly retainers
- Industry-specific workflow apps
- Training academy (subscriptions, tuition)
- Managed services & support



# Traction

**Ghana Proposals:** NCA, UGMC, GNPC, NITA (1M Coders Academy), MTN, MetroTV

**Completed US Projects:** Redd Solutions, DDI, Owia Tech, Harmonic Consulting, others

**Community programs:** Ananse Tech Community, Alignable Productivity Power Hour

***Ghana–US strategic partnership between our Ghana company, Sesa, and our US company, NTC Tech.***





Sesa Technology, Ltd.

# Meet the Team

## Our Executive Team



### Segu Essandoh

Co-CEO, Director of African Strategies & Innovations

[\(44\) Segu Essandoh | LinkedIn](#)



### Harry Carter

Co-CEO, Director of US Strategies & Innovations

[\(44\) Harry Carter | LinkedIn](#)



### Nikkia T. Carter

Chief Technology Officer

[\(44\) Nikkia \(McGowan\) Carter | LinkedIn](#)



### Ezra Carter

Chief Marketing Officer

[\(44\) Ezra Carter | LinkedIn](#)



### Emani Carter

Director of Social and Creatives

[\(44\) Emani Carter | LinkedIn](#)

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10 FTEs

Bench of certified and non-certified Microsoft tech talent

Network of Specialized and Trusted Partners in US and Ghana

## Our Workforce and Partners

# Funding Ask

We are seeking  
**\*\*GHS 500,000\*\***

in grant/loan/equity-flex options to scale operations  
and accelerate market growth.

***Additional ask: We are looking for guidance and feedback as well.***

# Use of funds

- Sales & marketing expansion
- Help desk system
- Microsoft Partner Success Core Benefits
- Hiring: PMs, trainers, CRM manager, experienced marketing staff
- Accra & Kumasi office setup
- Productization & industry app development
- Training academy launch



# financial Projection (3 years)

- Year 1: Growth via sales, proposals, training programs
- Year 2: Expansion with offices & industry apps
- Year 3: Strong recurring revenue via retainers + academy

*Exact numbers can be filled after revenue model refinement.*



# Go-To-Market Strategy

- ✓ Ghana enterprise & SME targeting
- ✓ Industry packages & apps
- ✓ Community-driven lead generation
- ✓ Local partnerships and media presence





Looking forward to working with you!  
Feel free to reach out!

# Thank You

## Contact Us



[akwaaba@sesatechafrika.com](mailto:akwaaba@sesatechafrika.com)



0533655599 (call/text/WhatsApp)



[www.sesatechafrika.com](http://www.sesatechafrika.com)



[in/company/sesa-tech-ltd/](https://www.linkedin.com/company/sesa-tech-ltd/)

For our full company profile:

[SesaTechCompanyProfile.pdf](#)