

EMCHRIS FARMS

(Pitch)

Location: Ataabadze- Mempeasem, Elmina
+233 (0)542783200

- Emchris farms started in 2018 with 4 Acres of palm plantation. As it stands now it has been increased to 8 acres and still counting.
- The farms also grow maize, cassava, plantain, pepper, tomatoes and cucumber intermittently.
- We have also established our animal farm house in August 2025 starting with 2 pigs and now having 21 pigs.
- When the pigs are properly sustained and expanded then we will start our poultry farm.

As we co-exist with other farms and farmers around our vicinity, we identified some problems for which we are poised to solve.

- Shortage of gari and increase in prices during the dry season
- High demand for maize within the enclave with less supply.
- Animal farmers does not get adequate supply of maize, there is always shortage
- Pork meat is sales is on and off which does not meet customers demand.
- Poor taste of palm oil sold around with complains from buyers.

How we intend solving it:

- Processing of cassava to gari, starch, cassava flour, cassava dough and packaging it.
- Planting and buying maize during the major season when in abundance and storing them, processing some and sell when the need be.
- Targeting and processing maize feed for farmers within the vicinity and beyond.
- Processing and packaging pork meat and storing it to supply to customers always in order to leverage customers demand.
- Palm oil processing and packaging and selling to the target group.

HOW AND WHERE TO SELL FARM PRODUCTS/ OUTPUTS.

- Direct sales of raw materials/output to schools, restaurants, Households, retailers, within the community and other cities and export to other countries when supply locally exceeds demand.
 - Selling farm products at trade fairs.
 - Online advertisement and sales of my farm products on various platforms.
-
- Studies have been done and I have had contacts with some of these institutions which will help in sales of my farm produce with this sales strategy.

Team Members

- The CEO who is Mr. Christopher Arthur started farming at the age of ten years with learning from parents who were into farming which has helped him with much experience and passion for farming.
 - He keeps learning from daily routines and keeps updating his knowledge from colleagues experts in the farming industry.
- The farms is also managed and engaged by experienced farmers and labourers who give in their best.
 - They are always engaged in trainings and seminars to update their skills and knowledge to help improve the farm.
 - In all, the farms is positioned for formidable growth and future

Our assets and finances

- Emchris farms is estimated to have an asset of Gh¢225,000, thus 10 acres palm plantation estimated Gh¢100,00, a pig farm estimated around Gh¢50,000, a farm land with an estimate of Gh¢75,000.
- This asset was solely raised by Mr. Christopher Arthur through consistent savings and reinvesting profit from sales of farm produce.
- My farms runs an average annual sales of Gh¢20,000 which is expected to move to GH¢45,000 with the addition of the pig farm.
- With proper record keeping and tracking we always leverage on profit.

- Emchris farms need Gh¢ 50,000 from investors or a donor to help me run my farms and improve its day to day operations and help expand it.
- Note: I am ready for any engagements with regards to this framework.
- Thank you