

Partnership Proposal

Turning student potential into
measurable national impact.



Measurable
Outcomes



National
Visibility



Scalable
Opportunity



Developing Africa's Greatest Asset – Our Students



Academic Talent
Development
Program

The Academic Talent Development Program is not simply an education program. It is **Ghana's most structured student talent development ecosystem for STEAM** (Science, Technology, Engineering, Arts, and Mathematics) disciplines.

We organize international Olympiads, quizzes, and camps, leveraging **international partnerships and best practices** to equip students with the skills and knowledge to excel globally.



**The student
is our purpose.
Their success is
our greatest impact.**



Through world-class academic opportunities, mentorship, global exposure, and skills development,



**we prepare students
to lead, innovate, and
transform their futures
and our nation.**

ATDP Impact at a Glance

Delivering measurable, visible outcomes at national scale.



100,000+

Students Reached



300+

Schools Engaged



500+

Global Exposure
& Scholarships



15+

International
Olympiads



2.5M+

TV Reach



1.5M+

Digital Reach



50,000+

Student & Alumni
Network



10,000+

GiftED Users

THE CHALLENGE

Unlocking Student Potential

Bridging the gap between potential and real opportunity.



Academic Talent
Development
Program



Talent is often missed



**Students lack exposure
and support**



**Schools need stronger
skills-building programs**



**Partners want
real, visible impact**

ATDP Connects the Dots



A sponsor-ready platform that turns fragmented educational activity into **visible outcomes** at scale.

STUDENT OUTCOMES

Outcome-Focused

Building skills. Creating opportunities. Shaping leaders.



1



STEM

Producing globally-competitive STEM innovatorstum.

2



TECH

Building job-ready digital leaders for the future economy.

3



ARTS

Showcasing and monetizing Ghana's cultural talent.

4



LITERACY

Developing confident communicators and ethical leaders.

5



CREATIVE ARTS

Launching careers in the creative industry.

6



FINANCIAL LITERACY

Raising financially empowered, investment-ready youth.

7



MATH TRACK

Developing elite problem-solvers for global competition.



ATDP does not simply run events; it develops students into **stronger learners, stronger school representatives, and stronger future leaders.**

Partner Owns an Impact Area

Partners lead in their area of strength.
Together, we transform student potential into real opportunities.



ACADEMIC ENRICHMENT

Ignite curiosity and
excellence.

- ✓ Competitions
- ✓ Quizzes
- ✓ Programs
- ✓ Summer Camps



EDTECH LEVERAGING

Leverage technology
to enhance learning
and access.

- ✓ School Search
Optimization Tools
- ✓ Talent identification
platform



ACADEMIC COUNSELING

Help students chart
their academic and
career journeys.

- ✓ Tailored support
- ✓ Study Abroad
- ✓ Scholarship advisory

Sponsor-Ready Programs

High-impact academic competitions that build skills, recognition, and real opportunities for students.



The Sharks Quiz

All-round national academic quiz for JHS/SHS. TV + digital.



Mass
Visibility



GH STEM Olympiad

Career-linked STEM exposure and competition.



STEM
Pipeline



Mathleticus

Math competition for problem-solvers.



Academic
Distinction



The Orators

Critical thinking, communication, and expression.



Leadership



EBC

Economics, business and financial literacy challenge.



Capability





















IJHS Awards

Recognition of remarkable student performance in global competitions.



Prestige

ATDP aligns with partner goals

Sponsor goal	ATDP entry point	What the partner receives
 Increase youth visibility	 The Sharks Quiz, Awards, Orators	 Brand visibility across TV, digital & on-ground platforms
 Advance STEM excellence	 GH STEM, Tech, Olympiads	 Ownership of innovation & future skills outcomes
 Strengthen math proficiency	 Mathleticus competitions	 Association with high-achieving student talent
 Build communication & leadership	 The Orators platform	 Talent pipeline visibility & employability stories
 Improve financial literacy	 EBC challenge platform	 Digital scale, multiplier effects & systems relevance
 Recognize academic excellence	 IJHS Awards program	 Prestige association with top student achievers

Select your Entry Point



Entry level

Single event, olympiad, or student cohort. Great for trial, visibility, or pilot engagement

\$100K



Growth partner

Own a defined outcome area such as STEM excellence, youth visibility, or financial capability

\$350K



Anchor partner

Back a national series, digital platform, or ecosystem-wide impact layer with reporting and co-branding

\$750K



5M

reach & engagement target



20K+

direct participation target

The strongest partnerships are not donations;
they are well-structured commitments to outcomes that matter.



Our ecosystem of partners driving student success

INSTITUTIONAL / PUBLIC SECTOR



Ministry of
Education



GHANA
EDUCATION
SERVICE

EDUCATION / UNIVERSITY ADJACENCY



ACADEMIC
CITY

alx
Africa



Pearson
PTE

CORPORATE / CONSUMER BRANDS



STRATEGIC / PIPELINE RELATIONSHIPS



FIDELITY
BANK



Potential
Partner

MEDIA / ENGAGEMENT PLATFORMS



THE OPPORTUNITY



Academic Talent
Development
Program

We would be pleased to
tailor this proposal to your
goals, geography, and
impact priorities.



Contact

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Empowered today.
Ready for tomorrow.

Thanks to partners
who believe in
Ghana's potential.