



BLACK FAITH NETWORK

“A Soulful Connection to Faith”

THE PROBLEM

- Black audiences = most engaged streaming consumers but underserved in faith & positive family media.
- \$1.6 trillion Black buying power with no major Black-owned faith OTT platform.
- Churches & creators struggle with distribution, monetization, and audience reach.

THE SOLUTION

Black Faith Network (BFN):

- A faith-based, family-friendly streaming platform delivering Black-centered media.
- Available on Roku, Fire TV, Apple TV, Android TV, Google TV, iOS & Android apps.
- Dual monetization model: Subscriptions (\$5.99/month) + Advertising + Content Licensing.
- Creator empowerment: A hub for pastors, filmmakers, and influencers to earn from content.

MARKET OPPORTUNITY

- Streaming video market: \$500B+ by 2030.
- Faith-based entertainment market: \$6B+ annually in the U.S. alone.
- Untapped niche = Black, faith-driven, family audiences worldwide.

- Live TV
- Movies
- Sermons
- Podcasts
- Prayer
- Music
- Kids
- Teens
- Community



FINANCIAL PROJECTIONS (3 Years)

Year	Subscribers	Revenue	Expenses	Net Profit	Growth %
1	50,000	3.6M	2.5M	1.1M	—
2	125,000	9M	4.5M	4.5M	+150%
3	250,000	17.9M	8M	9.9M	+120%



THE ASK

Seeking GHS 2.5M Seed Investment to:

- Scale tech + content licensing
- Marketing & subscriber growth
- Creator acquisition & monetization tools

WHY NOW / WHY US

- Black consumers are leading streaming adoption, but underserved in faith/family categories.
- First-mover advantage with multi-platform OTT presence.
- Led by Maurice Gunn, faith-driven entrepreneur with deep community/media ties.

- Cultural + financial impact: Builds wealth for Black creators & delivers spiritual value globally.

■ Join us in building the first global Black-owned faith streaming network.

■ Black Faith Network – Where Faith Meets Culture

