

Techtastic Ventures | GoHandy

On-demand emergency artisan services in Ghana
Fast • Reliable • Trusted

Problem

Difficulty finding trusted artisans
Delays during emergencies
Lack of accountability in informal market

Solution

Instant connection to verified artisans
Real-time tracking
Ratings & reviews
Mobile Money payments

Product

Request service in seconds
Get matched instantly
Track job progress
Seamless payments

Market Opportunity

Large informal service sector
Millions of households
Expansion across Africa

Business Model

Commission per job
Subscription for artisans
Premium listings

Traction

MVP completed
Pilot-ready
Preparing for launch

Go-To-Market

Artisan onboarding
Social media marketing
WhatsApp integration
Referral growth

Competitive Advantage

Emergency-focused
Strong trust system
Ghana-first UX (MoMo)

Team

Roland Antwi – Founder & Software Engineer
Techtastic Ventures Team

Financials

Revenue via commissions
Scalable user growth
Early-stage projections

Investment Ask

Seeking \$150,000

To scale product, marketing, and operations