

SOURCE-2-VALUE LTD (S2V) TRANSFORMING NATURE INTO VALUE

Source-2-Value Ltd (S2V), incorporated in early 2026 in Ghana, is an agritech-driven agribusiness producing pineapples and snails for domestic markets with structured export expansion into Europe, beginning with Germany. The company operates a smart farming model, integrating AI-driven farm monitoring, QR-code batch traceability, and digital farm management systems to ensure productivity, transparency, and export-grade compliance.

S2V is built on a dual production system: MD2 pineapple cultivation and controlled Achatina snail farming, supported by phased production scaling and farm-gate efficiency. The proposed farm site is located at Adaiso, featuring a sustainable water source designed for development into a mini-dam system to support climate-resilient irrigation and production stability. The business currently has two shareholders and is open to bringing in up to 30% equity participation for women and persons with physical impairments, reinforcing its inclusive ownership model.

Key milestones achieved include business registration, tax registration, engagement with five (5) off-takers, and structured export discussions via Germany's trade channels. The company follows a domestic-first, export-scaled model, supplying Ghanaian markets while building contracted export pipelines into Germany's fruit processing industry.

S2V is led by Courage Osei Tutu (CEO, Economist, Data & Agribusiness Strategist), supported by Nana Kwame Tano (HR Officer, VRA; MSc HR, Social Work & Sociology; inclusion-focused leadership) and Daniel Quaicoe (Agriculture Specialist; BSc Agriculture; expertise in fruit farming and snail production systems).

The company is strongly impact-driven, targeting youth and women empowerment, inclusive employment, climate-smart agriculture, and the reduction of food insecurity across Africa, while positioning African agriculture for global competitiveness through structured, technology-enabled supply chains.

Investment Requirement: GHS 500,000 (seed capital) to develop farm infrastructure, snail housing systems, pineapple production setup, digital traceability systems, and working capital for scaling production and export readiness.