

BOSSO

Vision, Mission & Values

Bosso is solving Africa's housing crisis by building the credit and procurement infrastructure that makes construction faster, cheaper, and more reliable. Our mission is to unify capital, materials, and logistics into one platform so contractors can focus on building, not chasing payments or dealing with sourcing delays. We are driven by our own experience building in Zambia and the urgent need to close [Africa's 60 million housing unit shortage](#) before it becomes a slum crisis.

Solution Summary

When you need materials, financing, and delivery, Bosso is your single point of contact. Reach us via our web platform, WhatsApp, or app. We help mid-sized contractors source materials, access trade credit, and execute projects faster by coordinating critical steps of the construction process.

Insight and Problem Framing

72% of contractors lack access to financing. At the same time, supply chains are fragmented: developers wait for money, contractors wait for materials, suppliers wait for payments. This lack of coordination leads to 7 to 30+ days of delay on construction projects. Bosso fixes this by orchestrating the entire construction lifecycle, connecting capital, materials, and logistics so everyone can move at the same pace.

Value Proposition for Key Stakeholders

Contractors & Builders: Access to materials, logistics and trade credit all in one platform. This allows them to spend less time sourcing and more time executing projects and growing their revenue.

Investors & Partners: Africa's Construction Spend is \$1.3T (2023); Materials are typically 60% of projects cost = \$700+B. Bosso's SOM is \$515M/yr in revenue. All this is driven by our population growth that is set to double by 2050. Africa must build and there will be a winner in this space.

Traction & Other Information

Projects Sourced Using Bosso: 2000+
Gross Sales on Bosso: \$820,056
Current Monthly Burn: \$9,500
Seed Raising: \$2M (Equity & Debt)

Use of Proceeds

- 37% Technology Development: IP & Build Tech team.
- 20% Marketing and Customer Acquisition
- 20% SG&A: Ops to Scale our Technology into new markets.
- 12% Talent and Innovation Growth
- 10% Working Capital & Logistics

Areas of Operation

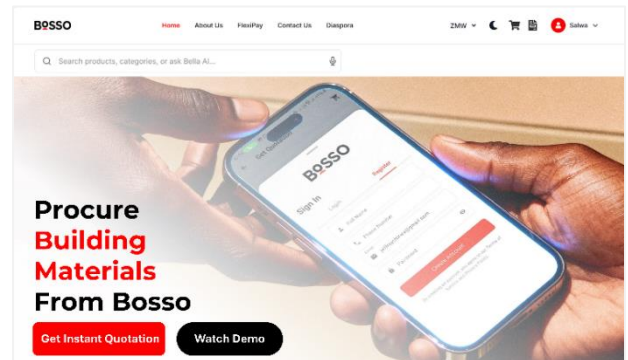
Currently operational in 4 of 10 Provinces in Zambia. Expansion planned into all of Zambia, then cities in Tanzania, South Africa, and Malawi, when we achieve traction milestone in our 24 month plan.

Key Investors and Partners

[Launch Africa Ventures](#), South Africa - Entry Partner
[VINCI](#), Construction Knowledgebase
[Change-Com](#), Advisory Investor
[Renew Capital](#), East Africa - Entry Partner
[Google AI](#), Technical AI infrastructure
[Chilanga Cement](#), Venture Partner
[Zambian Home Loans](#), Lending Partner

Solution

A digital platform that coordinates pricing, financing and delivery of materials. We embed operational speed, and financing into our process to collapse the time and cost of construction in Africa. (Click Image)



Target Market

Africa Total (SAM #1): Construction spend is about \$300B/yr - \$700B/yr in Materials.

Southern Africa's Commercial & Residential (SAM #2): Construction Market \$52B (2024) => \$38B in Construction materials.

Competitive Advantage

Why Bosso? Banks can give loans, but they do not deliver materials or manage timelines. Suppliers can sell materials, but they do not manage financing or coordinate logistics. Bosso is end-to-end construction coordination on one platform. We become a partner, not just a service or lender.

Contact



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