

CedCast

SMS Communication Platform for Ghanaian Businesses



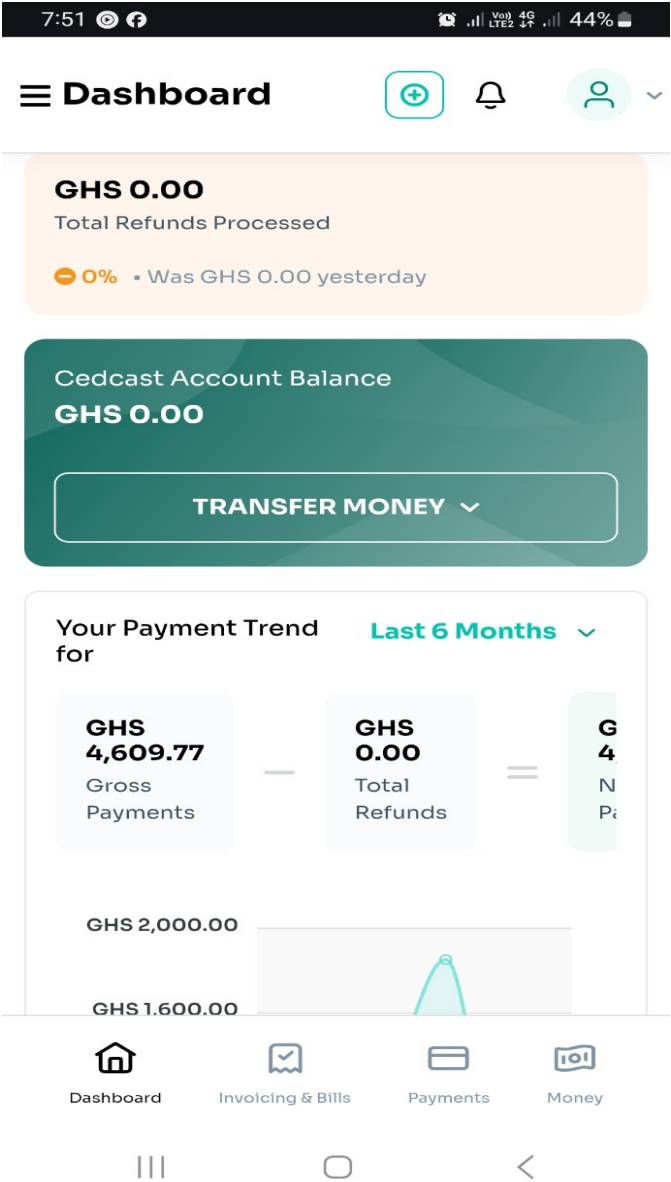
Problem

Businesses need a reliable and affordable way to reach customers instantly.

Solution

CedCast provides self-service bulk SMS, contact management, sender IDs, analytics and automated billing.

Product



3:000 KB/s

cedcast.com/sl

+

5

3

Pakomall

Company

788

4

Solomon 4 VP

Company

482

5

STAR QUALITY LAUNDRY

Company

270

☆

TOP PAYING ORGS

1

OBOLO DATA

Company

₦808

2

Pakomall

Company

₦535

3

Alhassan247 enterprise

Company

₦505

4

GatWealt Laundry Services

Company

₦466

5

BORN 2 PRAY ESTATE AGENCY

Company

₦354

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TOP BALANCES

1

Alhassan247 enterprise

Company

2

GatWealt Laundry Services

₦151

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Traction

- 100+ business signups
- 25+ paying businesses
- Over GHS 4,700 processed
- 6,000+ SMS sent
- Organic weekly signups
- Repeat customers and prepaid balances

Business Model

Revenue comes from SMS credit top-ups and Sender ID registrations. Customers prepay and consume credits as needed.

Growth Strategy

- Expand SME adoption across Ghana
- Launch QR-based contact capture tools
- Increase customer retention and SMS volume
- Build strategic partnerships

Funding Request

Seeking funding to accelerate customer acquisition, product development, infrastructure and market expansion.