



Leading Preventative Healthcare In Africa

Powered By Mass Screening

We are a high-traction,
profitable, fast-scaling
company solving a
massive problem.



\$10M

Revenue Generated

\$3M ARR

6M+

Patients Served

1M+

SMS Subscribers

Global Deals:



Boehringer
Ingelheim

M-PESA Foundation

This is my daughter, Zuri.

Her birth was a wake-up call.

Every second matters and early
intervention saves lives.

Her story became our purpose...





The Problem

65% of Deaths in Africa
are from Preventable Diseases

1:10,000

1 doctors for every
10,000 people

2%

Are insured





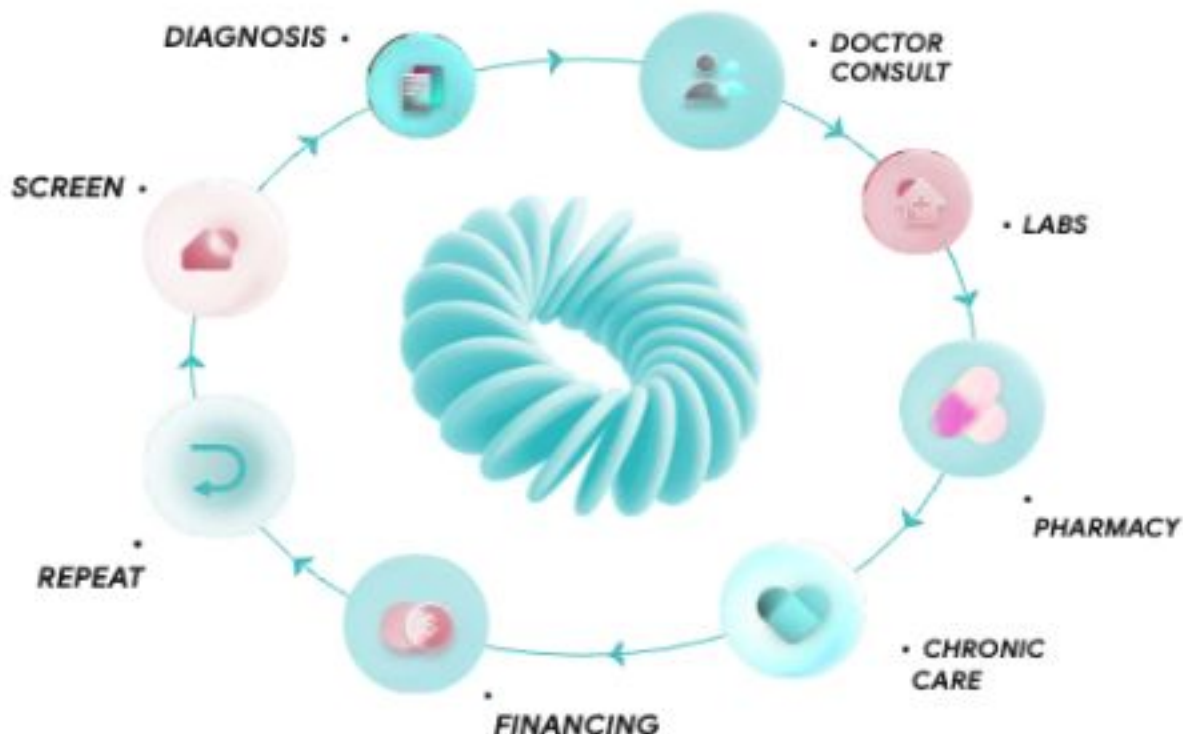
Zuri Health delivers care across physical, digital, and embedded channels.

We offer an inclusive service for **all mobile** users, regardless of location, health history, or social status.

Our model combines community outreach, wellness programs, insurance-linked care, digital access, and clinical infrastructure to ensure healthcare is accessible, continuous and affordable.

Everything
we do
begins
with
Screening

THE ZURI FLYWHEEL



Screening is Our Growth Engine!

Each **screening** improves outcomes and drives revenue.

\$1 CAC creates \$129 in LTV

B2B



MOBILE CLINICS & HEALTH CAMPS

We organise and charge management fees for health camp outreaches



CORPORATE WELLNESS

We provide corporate wellness packages ranging from **\$50 to \$250 per staff**

B2C



SMS BILLING

Airtime billing at **\$0.10** per day from Daily Health tips and doctors chat via SMS.



DOC AT HOME SERVICE

\$30 doctor concierge service with additional medical services

Healthcare Financing



CARE NOW PAY LATER

Interest from lending that allows individuals to purchase insurance and other healthcare services on credit



Our Mobile Clinics: Driving Growth and Expanding Reach

Mobile clinics are instrumental in reaching vulnerable populations, providing essential services such as preventive care, screenings, vaccinations, and basic medical treatments.

Our enhanced mobile clinic, equipped with state-of-the-art facilities, including a dental suite, a lab, an X-ray unit and consultation room is dedicated to ensuring that healthcare services remain accessible, effective, and affordable for all.



Case Study

Mobile Clinics & Health Camps

M-PESA Foundation



AFYA
KWA
UMMA

Over **500k+** screened



IMPACT



Our Impact & Traction so far...

9

African Markets reached

6M+

Number of patients reached

800K+

Women educated on reproductive health

1M+

Customers using SMS-to-doctor service for primary healthcare and tips

400K+

Patients screened and provided continuity of care in our Health Camps

57%

Zuri customers investing in health insurance

20K+

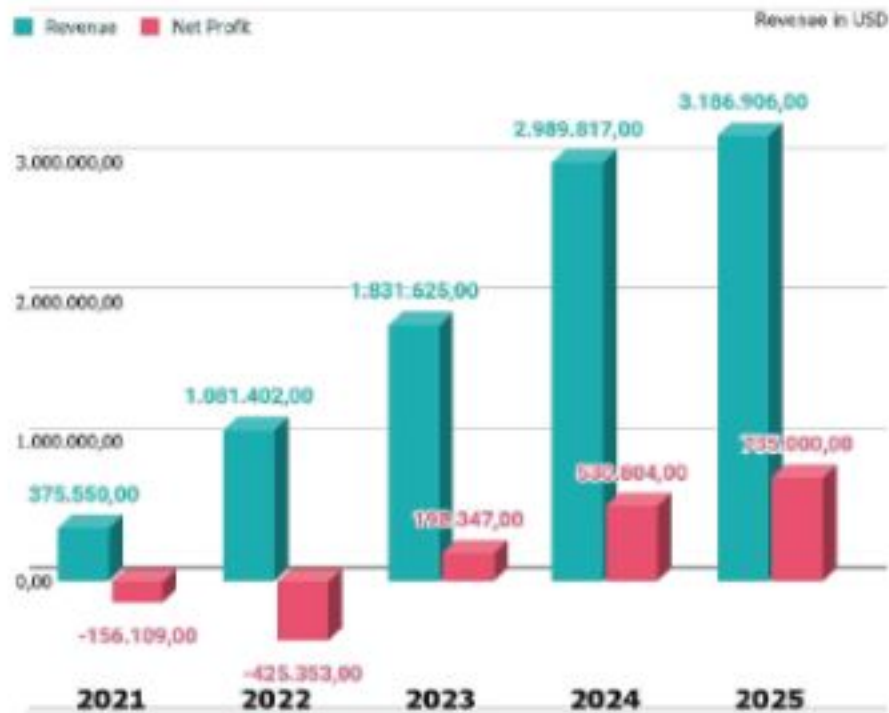
Patients enrolled in our CCP Chronic care management Program

8K+

Doctors and Healthcare providers onboarded on to our platform



Net Profit over the years





Leadership

Ikechukwu Anoke
Founder & CEO

Titilola Olaolu-Hassan
Co-founder

Daisy Isiaho
Co-founder & CPO

Extensive experience working across Africa

Over **30+** Years of experience in VAS & Telco partnerships, Operations and Product Development



Raising \$4M Seed

Pre-seed Closed

\$1.3M

SAFE & Convertible Notes

Grants

\$550K

Non-Dilutive

Backed by VC's



and Grants...



Witness the Incredible Impact



Enjoy Watching
[Voices of Health](#)
Documentary





Join us on our journey to democratise access to healthcare in Africa



Backed by:



VENTURES

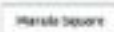


ELI GABRIELIS
GUELLI



Google

KFW



M-PESA Foundation

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