

AUTODASH SUPPLY INC.

America's Auto Parts. West Africa's Answer.

Authorized eCommerce + Ghana Export Corridor · \$5M Capital Raise

185K+

Live SKUs

\$69.2K

First Ghana Export

\$5M

Capital Raise

THE PROBLEM

West Africa Has the Demand. Nobody Has the Supply.

01

BMW, Mercedes & Range Rovers flood Accra

North American luxury vehicles are surging in Ghana — but their SAE-spec parts don't exist in organized supply anywhere in West Africa. Mechanics leave cars on blocks for months waiting.

02

Roads destroy suspension systems 2–3x faster

Ghana's potholes, heat, and laterite roads punish shocks, struts, and control arms far faster than North America. Replacement demand is constant and unavoidable.

03

Zero authorized Keystone retailers in West Africa

Keystone Automotive Operations — North America's largest parts distributor — has no authorized presence in Ghana, Nigeria, or Togo. The gap is structural and completely unaddressed.

THE SOLUTION

The First Authorized North American Parts Corridor into ECOWAS.



CORRIDOR PROOF — DECEMBER 2025

\$69,200

International wire received from First State Import & Export Ltd (Accra, Ghana) for a 2021 Mercedes-Benz S580. The Ghana corridor is not a projection — it is an operational transaction documented in a bank statement.

TRACTION

Real Revenue. Real Customers. Real Delivery.

\$69.2K

First Export Wire

Dec 2025 · Ghana

185K+

Live SKUs

Keystone + Turn 14

532

Buyer Conversations

From \$1,361 ad spend

\$2.56

Cost Per Lead

Industry avg \$8-\$15

9

Orders Fulfilled

100% delivery rate

\$167

Avg Order Value

High-ticket parts

Total 2025 bank deposits: ~\$204,000 · 5 active sales channels: eBay Motors, Amazon, TikTok Shop, Facebook, Shopify

Ghana Is the Gateway. West Africa Is the Market.

HQ MARKET

Ghana

HQ · Spintex Road

\$550M

vehicle imports 2023

Registered entity + owned property.
ECOWAS gateway.

400M+

people in corridor

Nigeria

Lagos Retail

\$675M

+226% YoY 2023

220M+ population. US is largest
vehicle supplier.

\$1.2B+

annual vehicle imports

Ivory Coast

Abidjan Port

78%

used vehicle market share

Francophone ECOWAS entry point.
5.4% annual growth.

Lomé, Togo

Redistribution Hub

75%

re-exported to Nigeria

Free-trade hub. Key pipeline into
landlocked markets.

0

authorized Keystone retailers in West Africa

Two Revenue Engines. One Supply Chain.

DOMESTIC eCOMMERCE

25–55%
Gross Margin

- Authorized Keystone dealer pricing (40–60% below MSRP)
- 185,000+ SKUs on 5 live marketplaces simultaneously
- Pure dropship — zero inventory risk, scales without capital
- DFW warehouse unlocks Parts Authority (third supplier)

WEST AFRICA EXPORT

45–65%
Gross Margin

- Same authorized Keystone pricing — zero additional cost
- Captive market: genuine parts unavailable from any other source
- Container exports from DFW → Tema Port, Accra (21–28 days)
- First documented transaction: \$69,200 wire, December 2025

The export premium is structural: same authorized wholesale price, captive market with no authorized competitor = outsized margin unavailable to any domestic-only operator.

MARKET OPPORTUNITY

Two Massive Markets. One Connected Platform.

\$44.1B

US online auto parts market 2024

Auto Care Association

\$211B

Global auto parts eCommerce by 2029

Research & Markets

\$49.7B

Africa used car market 2026

Mordor Intelligence

+226%

Nigeria vehicle import growth 2022→2023

Nairametrics

\$550M

Ghana vehicle imports 2023

UN Comtrade

2×

Africa vehicle ownership growth by 2030

Mordor Intelligence

Why Autodash. Why Now. Why Sam.

01 Supplier Access Others Can't Get

Keystone Automotive Operations (accts 34611/51688) and Turn 14 (accts 33341/51701) require vetting, credentials, and track record. These accounts took years — they are a hard gate for any new competitor.

02 The Ghana Corridor Is Ours

Registered entity (First State Import & Export Ltd), owned property on Spintex Road, active export clients, \$69,200 documented December 2025 transaction. No major US brand has built this.

03 Zero Inventory Risk Architecture

Pure dropship domestically means 185,000+ SKUs with no carrying costs. While competitors manage warehouses, Autodash manages relationships and channels. Asset-light. Margin-rich.

04 Founder-Market Fit

Sampson Opoku founded Altra Cargo Inc. (freight forwarder + auto dealer, \$500K+ gross sales 2019) and operated for 6 years before Keystone approval. Texas-Ghana trade logistics is not a pivot — it is his entire career.

\$5,000,000 Deployed Across Four Pillars

30%

\$1,500,000

Ghana Retail Buildout

- Spintex Road storefront fit-out
- 3-5 containers suspension & brake parts
- Customs ops, staffing, ocean freight

26%

\$1,300,000

Nigeria Retail Expansion

- Lagos retail outlet + Lomé depot
- 2-3 containers opening inventory
- Nigeria entity + road freight network

24%

\$1,200,000

Marketing & Acquisition

- Meta/Google/Amazon/TikTok PPC
- eBay Motors promoted listings
- West Africa trade marketing

20%

\$1,000,000

US eCommerce & Infrastructure

- DFW micro-warehouse (unlocks Parts Authority)
- Catalog expansion 9K → 50K active SKUs
- ERP, legal, compliance

Seeking \$5,000,000 in Growth Capital

FINANCIAL PROJECTIONS

Period	Revenue	Gross Profit	Investor Return
Year 1	\$1.2M Revenue	\$228K Gross Profit	8-12% preferred return
Year 2	\$3.2M Revenue	\$576K Gross Profit	15-22% cumulative
Year 3	\$7.5M Revenue	\$1.26M Gross Profit	35-50% cumulative
Exit / Yr 5	\$7M+ Revenue	Multi-channel at scale	2.5-4x return

INVESTMENT STRUCTURE

Option A

10-20% Minority Equity

Anti-dilution protections, board observer seat, pro-rata rights

Option B

8-12% Revenue Share

Until 2x capital returned, converts to 5% equity

Option C

Debt + Warrant

8-10% secured loan + warrants for 5-8% equity