52 INSIGHT EDGE VENTURES

- ProPartners Initial Investor Submission
- US$15,000 Funding Requirement
- 22 August 2026

Funding & Initial Procurement

- US$15,000 / GHS166,800
- Initial procurement target: 100 Regular + 50 Industrial + 10 Knitting
- GHS133,000 equipment acquisition
- GHS33,800 earmarked non-inventory reserve

Industrial Priority

- Industrial machines are the strategic priority
- 50 industrial units represent 45.1% of equipment capital
- Regular machines provide broader market coverage
- Knitting machines add a complementary product line

Current Management Pricing

- Regular: GHS450 cost | GHS850 wholesale | GHS1,000 retail
- Industrial: GHS1,200 cost | GHS2,500 wholesale | GHS3,500 retail
- Knitting: GHS2,800 cost | GHS4,000 wholesale | GHS4,500 retail
- Historical Motito prices are separate and should not be treated as current agreed prices

Base-Case Year 1 Financial Outlook

- Revenue: GHS 476,150
- Gross Profit: GHS 235,500
- Operating Expenses: GHS 42,000
- Operating Profit: GHS 193,500
- Replenishment Purchases: GHS 126,550

Cash-Flow Logic

- Sales collections: GHS 476,150
- Less replenishment purchases: GHS 126,550
- Less operating cash expenses: GHS 42,000
- Cash generated after replenishment & Opex: GHS 307,600
- Illustrative closing cash incl. starting reserve: GHS 341,400

Reserve Treatment

- GHS33,800 is earmarked, not automatically spent
- GHS12,000 logistics/import reserve
- GHS6,000 marketing
- GHS8,000 operating working capital
- GHS7,800 contingency
- Actual cash outflows should be recorded when incurred

Commercial Evidence

- Motito = prospective commercial interest only
- No signed partnership or purchase order claimed
- No guaranteed revenue recognized
- Historical prices remain historical evidence

Replenishment Discipline

- Opening procurement is funded by the initial raise
- Opening inventory cost is not deducted again in cash flow
- New replenishment purchases are explicit cash outflows
- Replenish according to actual collections, demand and supplier terms

Risks & Mitigation

- Supplier/quality: verification and inspection
- Logistics: shipment-specific quotation
- Demand: phased procurement
- Working capital: monthly cash monitoring
- Forecast variance: actual-vs-plan review

Funding Structure

- US$15,000 requested
- No equity %, repayment schedule or fixed return assumed
- Final terms to be negotiated and documented separately

Due Diligence

- Supplier quotations
- Supplier lead times/payment terms
- Shipment-specific logistics quotation
- Product specifications
- Customer/platform documentation
- Customer payment/instalment policy

Closing

- 52 Insight Edge Ventures
- Industrial sewing-machine-focused distribution
- US$15,000 initial funding requirement