



INVESTOR PRESENTATION

Sachet water business launch

Dromankese, Nkoranza
Ghana

US\$15,000.00 funding request

The investment opportunity

US\$15,000.00

Funding for the filtration and Koyo machines
and initial working capital

The proprietor has completed the setup and advertising

Business preparation already completed

Setup completed

Initial business setup is complete.

Advertising undertaken

The brand already has advertising materials and printed packaging.



Advertising activity

Local brand visibility

Advertising activity in the community.

Customer follow-up will turn awareness into trial orders and repeat purchases.



Dromankese and surrounding communities

A local base with a wider customer reach

Core customers

Retail shops, kiosks, households and food vendors in Dromankese.

Additional demand

Schools, workplaces and event organisers in nearby communities.

Distribution will expand as repeat orders justify delivery costs



Community stakeholder engagement



Local relationships support customer development



Community stakeholders wearing Done's Fresh branded shirts.

Management will build these relationships through product introduction and consistent service.

Printed sachet packaging stock

Branded packaging is visible

Rolls of printed Done's Fresh sachet film.

Planned product
500 ml per sachet
30 sachets per bag



Management and operating team

1

Proprietor and manager

Finance, procurement, sales and daily supervision

3

Women responsible for packing

Sachet inspection, bag counts and finished-stock preparation

2

Men responsible for machines and loading

Treatment, filling, routine checks and loading

Use of investment funds

Use of funds	Purpose / amount
Filtration and Koyo machines	Equipment acquisition
Initial working capital	Launch operating expenses
Total investment request	US\$15,000.00

Final funding allocation will follow quotations and agreed milestones

Illustrative initial working capital (GHS)

Proposed allocation	GHS
Sachet film and outer bags	8,000
Initial wages and production support	5,000
Power, source water and distribution	3,500
Consumables, sanitation and quality checks	2,000
Operating cash buffer	1,500
Total	20,000

Prompt sales collections will replenish operating cash

Illustrative monthly financial outlook

Bags sold daily	300	400	500
Revenue (GHS)	58,500	78,000	97,500
Operating costs (GHS)	51,200	61,600	72,000
Operating surplus (GHS)	7,300	16,400	25,500

Assumptions: 26 days, GHS 7.50 selling price per bag,
GHS 4.00 variable cost per bag, GHS 20,000 fixed costs monthly

Projections only. Surplus excludes depreciation, financing and tax.

Sales targets and cash discipline

220 bags daily

Approximate operating cash break-even
under the stated assumptions

Launch production against confirmed orders
Collect payments promptly and limit credit
Track packaging usage and delivery cost per bag

Launch milestones and product quality

Equipment and commissioning

Confirm specifications, install both machines and train operators.

Quality and approvals

Test source and finished water. Complete applicable licensing and product registration.

Commercial launch

Start with confirmed orders and increase production as repeat demand develops.

Proposed investor partnership

Proprietor contribution

Completed setup, advertising undertaken and continuing management.

Investor contribution

US\$15,000.00 for the remaining machines and initial operating cycle.

Terms for agreement

Negotiate valuation, ownership, profit distributions, reporting and exit arrangements.

Investment invitation

US\$15,000.00

**Complete the equipment purchase
and support the launch of Done's Fresh**

Dromankese, Nkoranza
Takyiwaa Guest House area

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