

MAURIXNOVA TECHNOLOGY

Building Innovative Digital Infrastructure for Africa.

Investor Presentation | November 2026 | Ghana

FLAGSHIP PLATFORM

TrustCart

Structured transaction infrastructure connecting informal social-commerce sellers to verified digital commerce.

Parent entity · MaurixNova Technology

Immediate market · Ghana

Commercial stage · Built, preparing launch

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COMPANY OVERVIEW

A Ghanaian technology company building practical digital infrastructure

MaurixNova Technology develops practical, scalable digital solutions engineered for real commercial challenges across emerging African markets.

Core focus areas

Digital infrastructure, software products, technology innovation, and merchant business solutions designed for operational reliability.

Product architecture

MaurixNova is the corporate parent and engineering foundation; TrustCart is its flagship commercial product.

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MARKET REALITY

Social-commerce in Ghana runs without structure

Millions in daily commercial activity crosses chat apps and social feeds, yet sellers and buyers lack foundational tools.

Channel reliance	Merchants sell primarily through WhatsApp, Instagram, and Facebook DMs without integrated transaction systems.
Operational gaps	No automated order processing, verified payment records, structured checkout, or reliable fulfilment tracking.
Friction & risk	Low buyer confidence, unverified manual screenshots, and frequent disputes cap growth.

The commercial opportunity: These gaps create immediate demand for dedicated transaction infrastructure.



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THE SOLUTION

TrustCart bridges informal selling and structured digital commerce

A purpose-built digital commerce and transaction infrastructure platform developed by MaurixNova Technology.

01	02	03	04	05	06
Business	**Storefront**	**Checkout**	**Payment**	**Orders**	**Fulfilment**
Creates digital storefront	Displays product catalog	Direct shareable links	Integrated gateway clearing	Verified record & tracking	Clear delivery handoff

For merchants

Instant digital storefronts, shareable product checkout links, verified instant payment confirmation, and organised order tracking.

For customers

A clear, trustworthy payment experience with verified digital receipts and structured order visibility from dispatch to delivery.

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PLATFORM READINESS

TrustCart is built, functional and preparing for commercial launch

The core platform architecture is fully engineered, functional, and ready to onboard initial merchant cohorts in Ghana.

FRONTEND

Next.js & React

High-performance responsive web client delivering sub-second storefront load times and smooth mobile checkout interfaces.

BACKEND

Node.js Services

Scalable API runtime handling order state transitions, merchant inventory catalogues, and secure data orchestration.

PAYMENTS

Integrated Gateway

Native mobile money and card processing integration with automated real-time transaction verification and settlement logging.

Immediate commercial priorities

Commercial readiness
Final operational stress testing

Merchant onboarding
Initial pilot cohort integration

Platform iteration
Continuous UX refinement

Market entry
Focused go-to-market rollout

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MARKET & MONETISATION

A scalable platform for merchants across industries

Targeted at SMEs, social sellers, and online merchants in Ghana, with long-term regional potential across Africa.

Four potential revenue streams

Illustrative revenue models; current annual revenue is GHS 0.

Transaction-based fees

Low percentage fee per successful verified checkout transaction.

Merchant subscriptions

Recurring tier-based plans for active and high-volume sellers.

Premium features

Advanced inventory controls, custom domains, and marketing

Value-added integrations

Future logistics connectivity,



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EXPANSION STRATEGY

Three phases from Ghana launch to African expansion

A disciplined, milestone-driven roadmap focused on local operational depth before regional scaling.

PHASE 01

Ghana Commercial Launch

- Prepare operations and core infrastructure
- Onboard initial merchant cohorts in key sectors
- Drive buyer and seller market awareness
- Establish early customer adoption and retention

PHASE 02

Market Growth

- Scale merchant acquisition across urban retail hubs
- Develop commercial and ecosystem partnerships
- Enhance platform capabilities and customer UX
- Refine monetization models and merchant economics

PHASE 03

African Expansion

- Evaluate high-volume West African commerce corridors
- Adapt payment integrations to local regulations
- Establish regional channel and trade partnerships
- Scale transaction volume sustainably across borders

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INNOVATION ROADMAP

TrustCart AI: a future roadmap initiative

A planned technological evolution designed to automate and protect digital commerce at scale.

CONVERSATION

Intelligent Shopping

Automated chat-based product discovery and conversational buyer assistance tailored to local shopping habits.

AUTOMATION

Smart Selling Tools

Automated catalog generation, predictive inventory alerts, and instant order triage for busy merchants.

PROTECTION

Transaction Security

Pattern-based fraud screening, anomalous transaction detection, and automated dispute resolution workflows.

OPERATIONS

Commerce Automation

End-to-end reconciliation routines, smart customer notifications, and automated fulfilment dispatching.

Roadmap clarity: TrustCart AI is an exploratory long-term initiative currently in conceptual planning. It is not an active feature of the launch build and will be developed as transaction volume expands.

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THE OFFERING

Seeking GHS 300,000 in equity financing

GHS 300,000

Equity Investment | Current Revenue: GHS 0 | Valuation and equity stake subject to negotiation

Use of funds

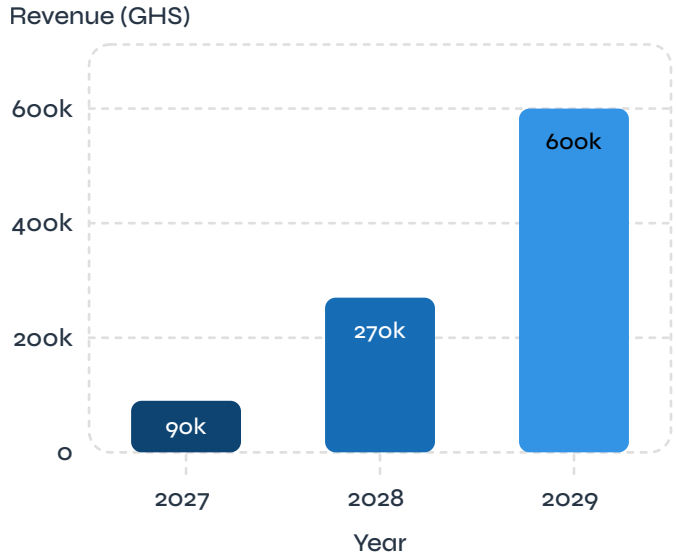
Product & platform engineering: Frontend refinement & core stability.
Technology infrastructure: Cloud reliability, scaling & data security.
Merchant acquisition: Target onboarding campaigns & direct field sales.
Operations & support: Business setup, merchant support & partnerships.

Year	Active Merchants	Illustrative Revenue
2027	150 merchants	GHS 90,000
2028	450 merchants	GHS 270,000
2029	1,000 merchants	GHS 600,000

Illustrative model assuming GHS 50 average monthly revenue per active merchant. Not guaranteed returns.

ILLUSTRATIVE GROWTH PATH

Projected merchant & revenue scaling



Illustrative projections. Actual performance depends on merchant acquisition, transaction volume, pricing, and retention.

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> “We are building technology that helps businesses operate better, transact with greater confidence and participate in Africa's growing digital economy.”

TrustCart is our flagship commercial product and immediate market opportunity.

BUILDING INNOVATIVE DIGITAL INFRASTRUCTURE FOR AFRICA

CONTACT & LEADERSHIP

MaurixNova Technology

Founder & CEO
Ramsey

Corporate Website
maurixnova.com

Product Platform
trustcart.app

Location
Ghana

INVESTOR INQUIRIES OPEN

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