Company Overview

Zumah.net Limited is a private company incorporated under the Companies Act, 1963. (Act 179) and that the liability of its members is limited. Zumah.Net Limited has a registration number of CS177072017 and a Tax identification Number (TIN) of C0015243583. Zumah.Net is an online platform with a good prospects created by Harold Abbey that brings every single service provider in both the formal and informal sector onto one platform where clients in need of such service providers can also sign in to fine their suitable service providers across Africa. The sole purpose is to bring service providers and customers together easily removing geographical, cultural barriers and any other barrier. Anyone can also post his or her service. The company launched in August 2018 at the Coconut Groove Regency Hotel in Partnership with GN TV and Daily Graphic and a special appearance by Pan Africanist Mrs. Samia Nkrumah.

Problem & Solution

There are a lot of services including startup firms which are not performing well or gaining enough recognition due to the leads they are not getting to boost their revenue. This is caused by the lack of funds needed to market their goods and services to a wider network of individuals and organizations as well as adequate coverage.

Zumah is the best platform for these startups and services looking forward to reaching a wider market. We provide the businesses with the needed presence to be located by their clients and prospective clients. The platform brings together all service providers and clients to meet and conduct business. Zumah is the missing link between business organizations and their clientele base and customer base.

Target Market

Market Size & Segments

We look forward to reaching everyone that uses the internet across the world so our target market is everyone that uses the internet with our immediate focus being on Ghana and Africa and then to the globe in that order. We are using a lot of channels on the internet to achieve this goals of ours in order to reach all the individuals and business in our target market.

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Competition

Current Alternatives

Currently, most of the online platforms are more into shopping (buying and selling) of goods and services but our focus is on the business organizations across the various sectors in all economies making us the leading or the best online platform that brings the firms and their clients together.