TROPICAL
PRINTING PRESS
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INDUSTRIAL EXPANSION & ANGEL INVESTMENT PITCH

Location: Accra, Ghana | Reg. No: BN903820725 | Stage: Growth Stage | Ask: GHS 300,000 (Equity)

1. EXECUTIVE SUMMARY & COMPANY OVERVIEW

Tropical Printing Press is a growth-stage commercial printing, garment branding, and photo production enterprise operating in Accra, Ghana (Reg. No. BN903820725). We serve corporate institutions, SMEs, schools, churches, and event organizers with fast-turnaround visual communication and branded merchandise.

We are seeking GHS 300,000 in angel equity investment to relocate into a larger commercial production facility and deploy an integrated industrial equipment suite: two 6ft large-format printers, an industrial A2 Direct-to-Film (DTF) system, a double-head commercial embroidery machine, power backup infrastructure, and bulk raw materials.

Business Stage	Core Sectors	Capital Sought	Investment Type
Growth Stage	Manufacturing & Services	GHS 300,000	Equity

2. THE OPERATIONAL BOTTLENECK & EXPANSION SOLUTION

The Bottleneck: Corporate and institutional clients in Accra increasingly demand bundled branding—outdoor banners, DTF-printed t-shirts, embroidered polo uniforms, and event photo packages—from a single vendor. Currently, space constraints and reliance on outsourced embroidery and heavy DTF runs slow turnaround times and compress profit margins.

The Solution: By bringing dual large-format printing, commercial DTF apparel printing, and multi-head embroidery under one roof in a larger shopfront, Tropical Printing Press captures 100% of the production margin in-house and triples daily order throughput.

3. INTEGRATED REVENUE STREAMS

- **Large-Format Printing & Signage (Dual-Machine Output):** High-speed production of flex banners, SAV stickers, roll-up stands, billboards, vehicle branding, and event backdrops.
- **Industrial DTF & Custom T-Shirt Printing:** Vibrant, wash-durable full-color transfers on cotton and polyester t-shirts, hoodies, and promotional apparel for events and brands.
- **Commercial Computerized Embroidery:** High-margin corporate polo shirts, school crests, security/hospitality uniforms, caps, and institutional garments.
- **High-Definition Photo Printing & Graphic Design:** Studio portrait prints, custom framing, product packaging labels, and commercial layout services.

4. INVESTMENT ASK & DETAILED USE OF FUNDS (GHS 300,000)

Capital allocation is grounded in current Greater Accra commercial equipment and real-estate pricing:

Allocation Line Item	Equipment / Operational Specification	Amount (GHS)	Share
2x Large-Format Printers	Two 6ft (1.8m) XP600 eco-solvent printers (GHS 28,000 each) for parallel high-volume banner & sticker output.	56,000	18.7%
Industrial DTF Printing Suite	Commercial A2/60cm dual-head DTF printer with powder shaker/oven (GHS 68,000) + heavy-duty heat press (GHS 7,000).	75,000	25.0%
Commercial Embroidery Machine	Double-head 12-needle computerized embroidery machine for bulk corporate polos, uniforms, and caps.	60,000	20.0%
Power Backup & Finishing Gear	Heavy-duty hybrid inverter/generator system to protect printheads + contour cutter/laminator.	24,000	8.0%
Bigger Shop Rent & Fit-Out	2-year commercial storefront lease advance in high-traffic Accra location (GHS 36,000) + partitioning/shelving (GHS 9,000).	45,000	15.0%
Bulk Materials & Working Capital	Bulk blank t-shirts/polos, flex/SAV rolls, DTF film/powder, embroidery threads, inks, photo paper & 3-month op-ex buffer.	40,000	13.3%
TOTAL EQUITY ASK	**Complete Turnkey Industrial Scale-Up**	**300,000**	**100.0%**

5. INVESTOR VALUE & COMPETITIVE ADVANTAGE

- **Margin Expansion via Vertical Integration:** Eliminating third-party embroidery and DTF outsourcing—combined with bulk substrate purchasing—lifts gross profit margins by an estimated 20%–30% per job.
- **Redundancy & Zero-Downtime Capacity:** Operating two large-format machines alongside dedicated DTF and embroidery lines ensures uninterrupted fulfillment during peak election, corporate, and festive seasons.
- **Strong Upfront Cash Conversion:** Commercial print and branded apparel orders require 50%–70% customer deposits upfront, generating rapid cash flow and targeting full CapEx payback within 15–20 months.